PRESS RELEASE

KOMORI India receives good response at Bharat Print Expo 2025

New Delhi, April 29, 2025: Pulling a good crowd of trade visitors comprising its existing customers as well as new prospects, KOMORI India successfully participated in Bharat Print Expo 2025 held from April 24–26, 2025 at BIEC in Bengaluru. The total print & package converting exhibition is a maiden edition organised by All India Federation of Master Printers (AIFMP) in association with ReEnvision Events Private Limited and Karnataka State Printers Association as co-organiser.

"Being the first edition, Bharat Print Expo 2025 is turned out to be a well organised and attended exhibition. It's an overall good show and we look forward to taking part in more such prolific exhibitions," tells Mr Jitender Rohilla, General Manager–Sales, KOMORI India Pvt Ltd. He adds that the organisers have done a good job, in terms of pre-event promotional activities like the road shows and others conducted across the country, which in turn resulted in good footfalls on all three days of the exhibition.

According to Mr Rohilla, KOMORI India's booth received impressive footfalls of around 100 customers during the exhibition. "They were from the commercial and packaging domains. We also got fresh enquiries from some serious trade visitors from Bengaluru city as well as many other parts of Karnataka, which we hope can be converted into business later in near future."

Under the theme of 'Connected Automation', KOMORI India's booth at Bharat Print Expo 2025 highlighted the company's latest offerings in terms of advanced technologies and machines encompassing the highly efficient Lithrone 40 Advance EX Edition, Lithrone G37, and Lithrone G37P Advance. Mr Rohilla mentions that the exhibition served as a good connecting point for KOMORI India with its long-standing loyal customers and newer prospects in southern part of India.

