

Further investment in KOMORI drives growth at Kanpur's Shray Offset

New Delhi, March 20, 2024: Second KOMORI press at Kanpur's Shray Offset, which is Lithrone G37, has been chosen in response to the company's requirements to meet the increasing demands for quality, innovative, and newer print applications from customers dotted in diverse market segments. The first one being the Enthroned 29 was installed in 2018. Shray Offset has been exploiting the best-of-the-best capacities of both the offset presses supplied and installed by KOMORI India.

"In addition to the prowess and productivity of the KOMORI presses, we are exceedingly excited and happy to be partnered with KOMORI India whose amicable and swift service support eventually help us a lot in terms of overall smooth running of the presses as well as getting hold of growth in business with our quality bar in printing raised to a new height," remarks Mr Ankur Bajpai, Director, Shray Offset (P) Ltd. He adds that the second KOMORI press is indeed a productive and capable press.

Engineered as an epitome of cutting-edge technologies, KOMORI Lithrone G37 meets diverse needs of applications. It is capable of operating stably at high-speed of 15,000sph (sheets per hour), taking in sheet thicknesses ranging from 0.04mm to 0.6mm. Further, KOMORI Lithrone G37 handles sheets up to maximum size of 640x940mm for printing in a maximum area of 620x930mm. With all these capacities, this KOMORI press has the prowess to address the full span of requirements in the publishing and commercial printing arenas, which Shray has been into for years.

Since its cooperation in the year 2004, Shray Offset has been predominantly into the publishing and commercial printing domains. "Most of our customers are from the publishing and commercial printing markets," says Mr Bajpai, adding, "They (our customers) are quite conscious about quality in prints. To meet the needs of their demands, we finally found that KOMORI is the right solution for us. KOMORI presses in our facility are ideal for high page count products in high print quality."

Mr Bajpai continues, "After all, KOMORI Lithrone G37 is amazing in its speed and make-ready time. Also, it remarkably accommodates short turnarounds, which makes the press ideal for short-run productions of diverse products which some of our customers keep demanding. Apart from strengthening our production capacity and quality in prints, our investment in the second KOMORI press is a strategic step for us to boost our ongoing expansion into new market domains."

Now operating out of a state-of-the-art production facility of 24,000sqft in area, Shray Offset has a strong team of 15 well-trained and experienced graphic designing, printing, and production professionals. Delivering all manner of prints such as books, magazines, marketing collaterals, product-catalogues, flies, brochures, etc. across the publishing and commercial printing markets, Shray Offset has garnered its new level of competency with the new KOMORI Lithrone G37.

As to why Shray Offset went for the second KOMORI press, Mr Bajpai says the quality and cost-effectiveness of the KOMORI Lithrone G37 makes this offset press superior to any other presses in its class. "Five years back we purchased our first KOMORI press from KOMORI India and we were quite impressed with the machine's overall capacity. As the demands grew, we decided to add the KOMORI Lithrone G37 and looking forward to adding more, if required, from KOMORI India," he concludes.



Mr Ankur Bajpai with KOMORI Lithrone G37



Mr Ankur and his mother Mrs Mithlesh Bajpai with KOMORI Lithrone G37